

Darlington Arts Festival Poster Design Competition

TERMS AND CONDITIONS



1. Entrants

1.1 The Darlington Arts Festival (DAF) poster competition is free to enter.

1.2 The competition is open to entrants of any age. Entrants under 18 years of age must have permission to enter the competition from a parent or guardian. Parental / guardian permission must be confirmed by using the check box on the online form.

2. Entries

2.1 All entries must be the entrant's own original work, and the entrant must possess unencumbered title to the work.

2.2 Entrants may submit more than one entry – each entry requires a separate entry form.

2.3 Entries should include a brief statement of 50 words or less explaining the design concept.

3. Content requirements

3.1 The design should lend itself to be adapted for use in multiple formats including signage, t-shirts, social posts, merchandise, etc

3.2 Legibility: The design should be clear and easy to read when viewed from a distance.

3.3 The design must include the following text in a style and format of your choice:

Darlington Arts Festival

1 – 2 November 2025 (or a variation e.g. Nov)

www.darlingtonartsfestival.com

3.4 Please do not include your name on artwork. Authorship will be acknowledged on the DAF website, social media, in the *Darlington Review*, and in printed promotional material where possible.

3.5 The DAF logo and major sponsor logos will be added to the winning entry by DAF's in-house designer.

4. Technical requirements

4.1 Entries must be **vertically (portrait)** oriented

4.2 Entries must be submitted in a digital format (JPG, PDF or PNG); minimum resolution 300dpi; max size 5 MB for judging purposes. Other sizes/formats/resolutions will be required from the winning entrant to allow for scaling up to A2 poster size without losing detail. Please consider this when creating your artwork.

5. Submission requirements

5.1 Deadline: Completed entry forms must be submitted **before midnight, Friday 16 May 2025**. Entries received after the closing date/time will not be accepted.

5.2 Submission method: Entries must be submitted via the entry form on the DAF website: <https://www.darlingtonartsfestival.com/participate/poster-competition/>

5.3 File Naming: [example: LastName_FirstName_DAF2025.pdf]

6. Judging

6.1 The winning entry will be determined by a panel of judges from the DAF committee and will be based on appropriateness of concept and promotional appeal.

6.2 The winning entrant will be awarded a \$300 cash prize and invited to the Festival Opening Night.

7. Reserved Rights

7.1 The judges' decision is final, and the judges reserve the right to withhold awarding the prize.

7.2 Ownership of the winning poster artwork including all intellectual property rights will be acquired under contract by Darlington Arts Festival Association Inc. (DAF) from the winner on payment and in exchange for payment of the prize to the winner's nominated bank account.

7.3 DAF shall have the right to modify, print and reproduce copies or variations of the artwork including use for promotion, marketing and merchandising purposes.